NATIONAL DOCUMENTATION INSTITUTE

1346 CONNECTICUT AVENUE
SUITE 1024
WASHINGTON, D.C. 20036

NATIONAL DIRECTOR
RICHARD B. COTTEN

EXECUTIVE SECRETARY
NORTHCLIFFE YOUNG

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PROF. HENRY E. GARRETT, PH.D.
REV. FERRELL GRISWOLD, D. D.
PROF. REVILO P. OLIVER, PH. D.
LT. COL. A.E. ROBERTS, A.U.S. (RET)

Dear American:

During the first few months of its existence N.D.I. has made great strides forward. With your kind help, we have obtained the services of a top staff of experts and advisors, developed a quick reference file of vital information in our national headquarters, and secured a complete directory of every broadcasting outlet in America. Thus prepared, N.D.I. has launched its first major offensive: an effort to alert the population, through the media, to the Russian military menace.

The letter enclosed with this urgent appeal has been dispatched to major radio and television stations along with a copy of House Committee on Armed Services Document No. 91-701, containing the text of Congressman L. Mendel Rivers' epic address "The Soviet Threat." Because our supporters have advised us that disarmament is one of the most important issues confronting the American people, and because this frightening speech did not receive the news coverage it deserved, we have seized the initiative to warn our nation. This initial effort has engendered great enthusiasm from important individuals within the media, and we now can expect that a significant segment of the population will be alerted. (Remember, we cannot fairly criticize the media as an industry, or its individual outlets, unless they have been first <u>given the opportunity</u> to show all sides of controversial issues of public importance.) But the cost of this project has severely strained our already depleted budget!

Even so, the NATIONAL DOCUMENTATION INSTITUTE has accepted the challenge. We are determined to smash the monopoly that now controls the American media system. Recent Federal Communications Commission rulings based on the "Fairness Doctrine," which require that all sides of controversial issues of public importance be aired, have provided an unprecedented opportunity to achieve this objective.

In a recent address before the Radio & Television News Directors Association, Dean Burch, Chairman of the FCC, succinctly stated, "But I'll tell you what will place your license in jeopardy — and that is to avoid controversial issue programming because you have to be fair if you engage in it." To take full advantage of this opportunity we need the support and participation of a significant number of informed citizens.

In addition to the urgent financial requirements which must be met immediately, we will require the active energies of a veritable army to monitor broadcasting facilities within the United States. We must also rely on the judgment of knowledgeable patriots to determine the most significant issues on which to concentrate our resources.

In other words, you are needed to make this dynamic program work. Your sacrificial contributions, your time and effort spent monitoring radio and television stations, your patient wisdom helping to make policy decisions, are urgently needed.

This letter is an invitation to join the Policy Committee of the NATIONAL DOCUMENTATION INSTITUTE, so that you can work effectively with us to save America. Remember, all patriotic activity will prove to be fruitless unless the American people hear the truth! So long as only one viewpoint (the Liberal one) is broadcast on radio and television, information needed to affect public opinion will not be heard in time to avert the takeover of our nation. Only the NATIONAL DOCUMENTATION INSTITUTE provides the program of action needed to stop this poisonous brainwashing!

Annual dues for membership in the N.D.I. Policy Committee are only $10. Activities consist primarily of monitoring radio and television stations, and reporting violations of the Fairness Doctrine (programming which presents only the leftist view) to N.D.I. headquarters. You will be asked periodically to mark Policy Committee ballots to help guide the Institute in selecting the most urgent issues that face the nation. (We can gain greatest impact by implementing the "target" approach: concentrating our "fire" on a few of the most significant topics.) The degree of your activity is strictly up to you; any participation will be magnified as part of a united effort seeking realistic objectives.

Members of the Policy Committee will receive all the Institute's publications and such emergency bulletins as are needed to cope with specific problems or localized situations.

Please fill out the enclosed application for membership and we will send your Membership Card and other important materials by return mail. Contributions are urgently needed from members and non-members alike so that N.D.I.'s important work can continue.

This is a job that must be done if we are to secure a future for our country. It cannot be done without your help. May we hear from you today?

Sincerely,

Northcliffe Young

Northcliffe Young
Executive Secretary

NY/pw
Encl.

1970

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Dear American:

You have long known why Conservatives and Anti-Communists have had so little success in their efforts to awaken their compatriots. You have probably yourself complained many times of the corruption of the press, radio, and television, which fill the ears and the minds of the public with an endless stream of "Liberal" propaganda and rarely hint that any other viewpoint is even possible. You may even have decided, as many are now doing, that the alien ownership or indirect control of most of the channels of public information has made our nation's plight desperate—or hopeless.

Do not despair. All is not yet lost. There is a strategy that Americans have thus far strangely overlooked—a strategy that may yet bring us victory. The National Documentation Institute has found a way to make its resources available to carry out that strategy.

The National Documentation Institute was founded to assemble and file for quick reference all the essential *facts* that directly affect the future of the United States and the American people. Most of these facts have been distorted, concealed, or brazenly denied by the professional liars who manufacture the poisonous propaganda that is driving the United States to suicide.

It is comparatively easy to ascertain the facts the "Liberals" try to suppress. Many of these facts have been or will be published in the several periodicals to which you doubtless subscribe—periodicals you took because *you already knew* that you could not trust the mass media—but periodicals that have only a very limited circulation. The problem is how to reach the great mass of Americans who are sound at heart but who have never heard of these publications and, as things are going now, never will hear.

The most direct way to reach these people—good Americans—is through radio and television. But it cannot be done by *buying time.* We have observed with sympathetic attention the valiant efforts of Mr. Richard Cotten, a man of extraordinary ability, sound judgement, and ardent patriotism. As you may have heard, he has had to suspend the radio edition of his "Conservative Viewpoint," although his was by far the best known and most widely heard voice on the

pro-American side. We regret the disappearance of that program, but that loss has had the fortunate effect of making Mr. Cotten's talents and energy available to the National Documentation Institute.

A very careful study has convinced us that American conservatives have shockingly neglected the most effective means of publicity now available to them: their right to *demand* that radio and television stations present *their* side on all "controversial issues of national importance." That right will soon be defined more strongly than ever.

Under existing regulations of the Federal Communications Commission, radio and television stations that present one side of such questions are *obligated* to present the other side or sides.

Painstaking investigation has convinced us that the Commission does intend to enforce this "fairness doctrine," if it is *properly* invoked by a responsible and accurately informed organization that can act as spokesman for the Conservative side. Members of the Commission, indeed, have been astonished that no such organization has thus far appeared–that Conservatives complain loudly but seem not to have the wit to use the remedy that is available to them.

We are further convinced that some privately owned stations will welcome our effort, so that it will be possible to begin operations as soon as *we* are ready and without waiting for compliance from other stations that may need to be convinced by legal action that the Commission means what it says.

The National Documentation Institute will undertake to invoke the "fairness doctrine" and present the Conservative point of view–*your* beliefs–to the listening public as rapidly and as fully as it can. It will, above all, deal in facts, not exhortation or rhetoric. Its purpose will be to present objectively ascertained facts with irrefutable documentation. You, who realize how much of "Liberal" propaganda depends on concealing, twisting, or denying relevant facts, will see that if this program is carried out, the credibility of the entire "Liberal" propaganda machine will be destroyed beyond repair.

What we can do depends, of course, on our ability to augment our staff to prepare *quickly* documentary material on *every* vital subject, in appropriate form for effective presentation to the public under the "fairness doctrine," and to handle the thousand details involved in implementing the program. That is why we urgently request your financial support *now*.

The strategy outlined above is a frontal attack on your enemy's citadel. We are convinced that it can succeed and will disrupt his entire effort. In Richard Cotten, the Institute now has a National

Director with the great and varied talents needed to make the attack effective—and victorious. He has had many years of experience on the air and has abundantly proved his courage and his unwavering devotion to your cause. He is the only man in American broadcasting who has fought the thought police of B'nai B'rith before the F.C.C. and in the courts—and won!

The strategy for the attack has been devised, and the man to carry it out has been found. Its success depends now on you—on the contribution that you will send the Institute today.

Sincerely,

Austin J. App

PROF. AUSTIN J. APP. PH.D

LT. GEN. P. A. DEL VALLE, U.S.M.C. (RET)

Henry E. Garrett

PROF. HENRY E. GARETT, PH.D.

Rev. Ferrell Griswold

REV. FERRELL GRISWOLD, D.D.

Revilo P. Oliver

PROF. REVILO P. OLIVER, PH.D.

Asa E Roberts

LT. COL. A. E. ROBERTS, A.U.S. (RET)

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This urgent communique was mailed to radio and television stations throughout the United States. GKD

Dear Broadcaster:

The NATIONAL DOCUMENTATION INSTITUTE, consistent with its policy of encouraging the media to comply with the FCC's Fairness Doctrine as it pertains to Controversial Issues of Public Importance, invites your attention to the quite startling enclosure, "The Soviet Threat," a report delivered by Congressman L. Mendel Rivers, Chairman of the Committee on Armed Services of the House of Representatives.

Despite the ominous character and crucial nature of the report, little mention of it was made by the communications media, and if disarmament policies have led to the threatening condition described in this report, then it should be a matter of utmost urgency to accord this subject complete coverage.

Also enclosed is an NDI Analysis Sheet treating the aspects which we believe justify the Fairness Doctrine's "controversial issues" concept being applied. Additionally, we have prepared an abbreviated Editorial Comment which highlights the position assumed by NDI.

In the event that you are unfamiliar with NDI and its objectives, we refer you to the enclosed Statement of Principles. The NDI program is predicated upon the assumption that the FCC is determined to see that the nation is fully informed. As recently as September 25, 1970, Chairman Dean Burch, addressing the Radio and Television News Directors Association, made this abundantly clear when he said, "But I'll tell you what will place your license in jeopardy -- and that is to avoid controversial issue programming because you have to be fair if you engage in it."

NDI will continue to bring various Controversial Issues of Public Importance to your attention, always employing the best possible authority, as we have in this instance with Congressman Rivers. We appreciate your cooperation and welcome any comments or suggestions you may care to make regarding the nature and scope of our work.

Sincerely yours,

G. K. Donahue

G. K. Donahue
Director, Editorial Department

NATIONAL DOCUMENTATION INSTITUTE

1346 CONNECTICUT AVENUE, SUITE 1024, WASHINGTON, D. C. 20036

Gentlemen:

I am willing to KEEP VIGILANCE for America to insure that the truth is heard over the mass communications media of this nation. Please enroll me as a member of the Policy Committee of the NATIONAL DOCUMENTATION INSTITUTE. Enclosed are my first year's dues of $_____.

Is this address correct?

time Membership	$1,000
aining Membership	$ 100 per year
porting Membership	$ 50 per year
ılar Membership	$ 10 per year

[illegible] anxious to help with the work of N.D.I. Enclosed is my contribution of $_____.

Please make all checks payable to the National Documentation Institute.
In the opinion of counsel, contributions will be deductible for tax purposes.
A determination of such deductibility from the I. R. S. is pending.

ETERNAL VIGILANCE IS THE PRICE OF LIBERTY

John Philpot Curran

1970

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STATEMENT OF PRINCIPLES

To insure that the American people receive information necessary to make an intelligent appraisal of vital issues.

To protect the right of the American people to hear all sides of controversial issues of public importance.

To encourage broadcasting stations to comply with the Federal Communications Commission's Fairness Doctrine as it pertains to these issues.

In order to attain these objectives the National Documentation Institute will act in the following manner:

Through the creation of a nationwide membership organization to monitor all broadcasting facilities, giving special attention to specific vital issues that have a pronounced effect upon the public interest. When an imbalance in programming policy is observed, members will not contact the station involved, but will file a complete report with the National Documentation Institute for appropriate action. The Institute will then take such of the following steps as apply in that instance:

(1) Notify the station that the National Documentation Institute has received a complaint:

(2) When applicable, request that the station furnish transcripts of the program or programs involved.

(3) If it becomes evident that the station has not carried all sides of the controversial issue of public importance, the National Documentation Institute will request that opposing views be expressed, and will make suitable documentation available, if the station so desires.

(4) The National Documentation Institute, in accepting the obligation of providing appropriate documentation, will maintain a Research Department staffed by experts, and containing current files. Documentation will consist of written reports, audio-visual presentations, and eminently qualified spokesmen available for personal appearances.

(5) In the event that a station, in the Institute's judgment, fails to abide by the intent of the Fairness Doctrine as it pertains to controversial issues of public importance, a complaint to the Federal Communications Commission will be originated.

(6) The National Documentation Institute will not accept arbitrary judgments as to what constitutes controversial issues of public importance, but will take such legal steps as are necessary to protect the public's right to hear all sides of these vital questions.

The National Documentation Institute feels that this program represents a constructive concept for the implementation of the Fairness Doctrine as it pertains to controversial issues of public importance, and sincerely believes that it will have an unprecedented impact on the dissemination of news and editorial opinion in the nation. The Institute is confident that the Federal Communications Commission, the networks, the broadcasting stations themselves, as well as the vast majority of the American public, will support the National Documentation Institute in this epic endeavor.

1970

KOL
1300 AM · 94.1 FM STEREO

1100 S.W. FLORIDA STREET
SEATTLE, WASHINGTON 98134
TELEPHONE (206) 622-2312

COPY

December 8, 1970

Mr. G. K. Donahue
Director, Editorial Dept.
National Documentation Inst.
1346 Connecticut Ave.
Suite 1024
Washington, D.C. 20036

Dear Mr. Donahue:

Thank you very much for your informative analysis sheet and Congressman River's report.

KOL does editorialize and this information will be very useful to our news department.

We would appreciate receiving any further reports from the National Documentation Institute.

Best regards,

Dick Curtis
Station Manager
KOL Radio

DC:pc

1970

COL. CURTIS B. DALL
THE TAMERLAINE
2501 CALVERT ST. N.W.
WASHINGTON, D. C. 20008

COPY

September 22, 1970

National Documentation Institute
1346 Connecticut Avenue - Suite 1024
Washington, D.C. 20036

ATTENTION: Mr. Richard B. Cotten
National Director

Dear Richard:

Recently, a friend of mine showed me the appeal which went out from your newly formed NATIONAL DOCUMENTATION INSTITUTE. I have looked it over with great interest, and congratulate you and your fine Executive Committee.

As you know, LIBERTY LOBBY is outstanding, and without a peer in respect to lobbying for good government on Capitol Hill. I recognize the dire need for an organization to operate in your important field of nation-wide Broadcasting! Indeed, most important!

I am enclosing, herewith, my check as a contribution - which I wish could be many times larger!

If I can be of any help to you and the Institute, from time to time, in any appropriate manner, do not hesitate to call upon me.

With warm personal greetings to you and your associates, I remain,

Cordially,

Curtis B. Dall

(Enclosure)

P.S. I would rate our Money - and Monetary Policy - as being Number One in importance.

CBD:1